

Fast Forward

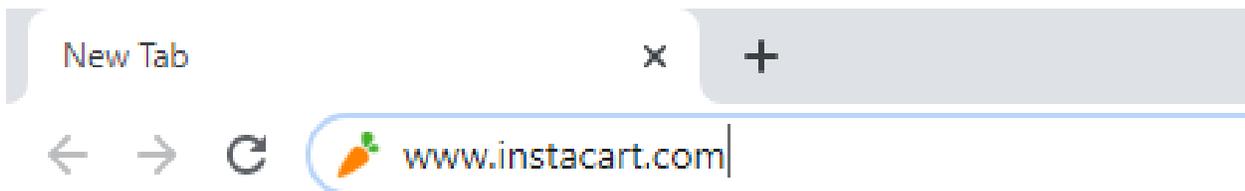
Using Instacart to Order Groceries Online

Getting Started

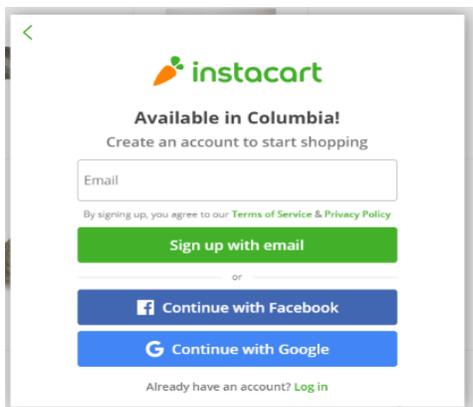
To begin, open the internet



In the address bar, type: www.instacart.com



On the main page,
enter your zip code
and click **Continue**



Enter your email
address and click the
green **Sign up with
email** button

Fast Forward

Add an address

We currently don't support delivery to all neighborhoods in 29209. Please enter your address to check if we deliver to you.

Address line 1

Address line 2 (optional)

Business name (optional)

Zip code
29209 Columbia, SC

Instructions for delivery (optional)

[Change Zip Code](#) [Save](#)

Enter your address and click **Save**.

If you have delivery instructions, such as “Leave at the door”, type them in the **instructions for delivery box**.



Yay, we deliver to your area!

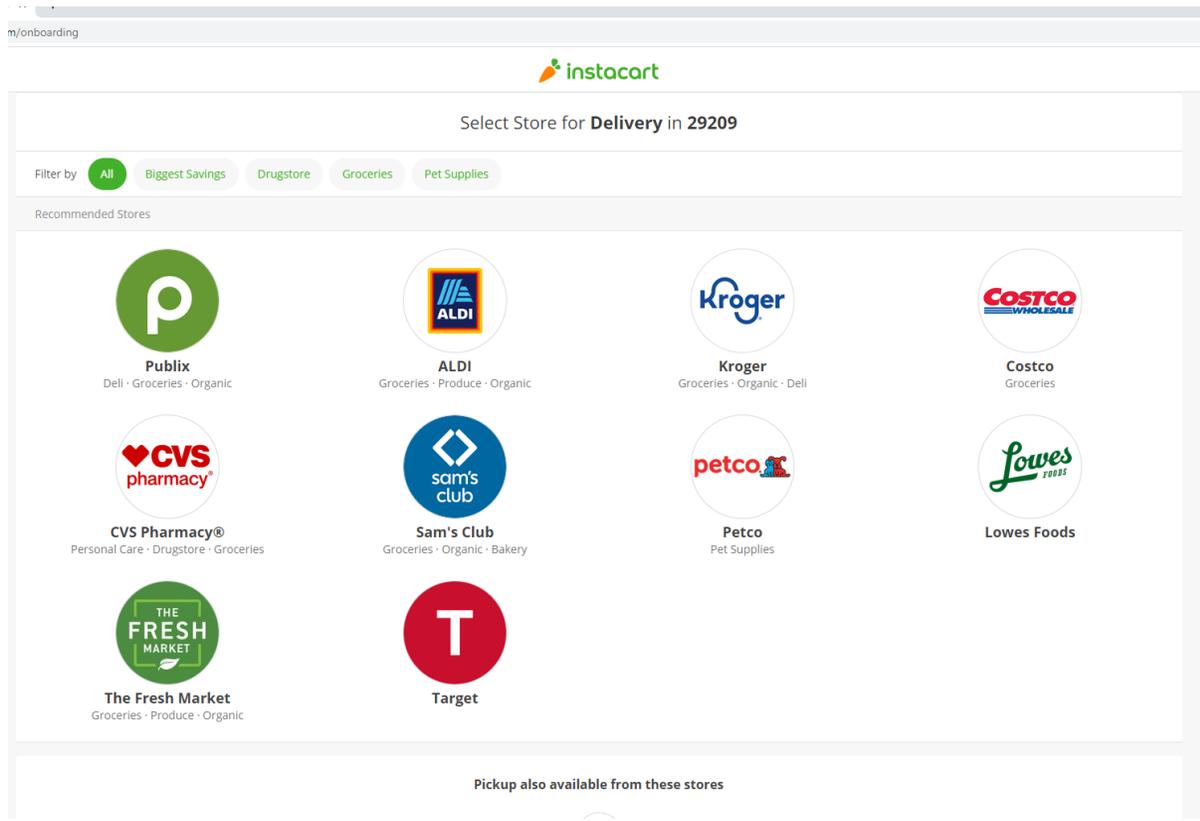
603 Veterans Road
Columbia, SC 29209

[Start Shopping](#)

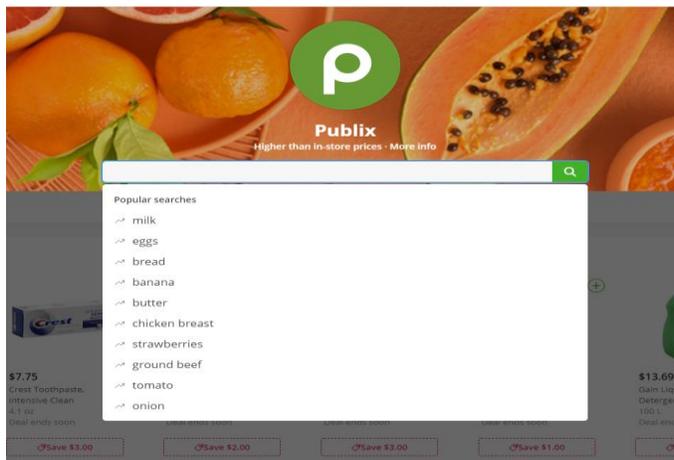
Click on Start Shopping!

Fast Forward

Shopping on Instacart:



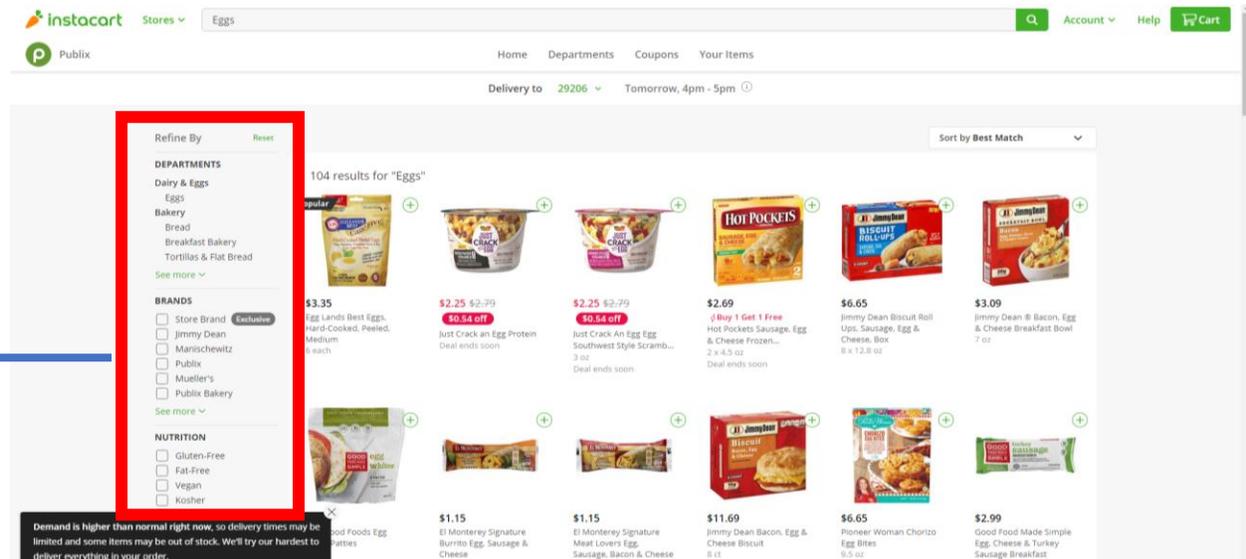
Click the store in your area where you would like to shop.



Click in the **search bar**. A list of popular items will appear. Click one of those items or type in something specific.

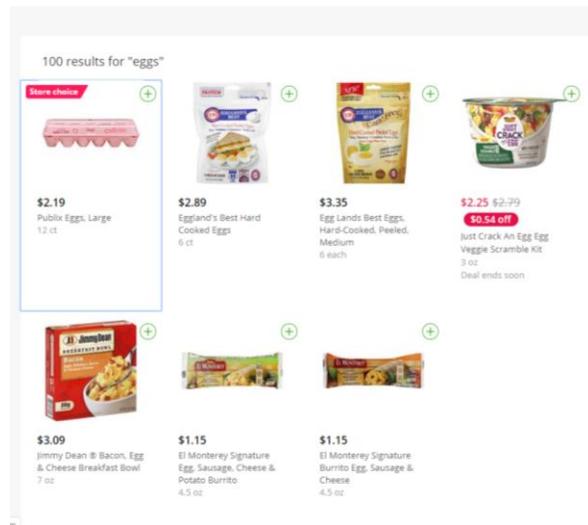
Fast Forward

As an example, we searched for eggs



Every egg product available is listed.

On the left-hand side, you can search by department (Dairy, Bakery, etc.) or specific brands or nutritional needs.



Click on the product you want to buy

Fast Forward

Publix Eggs, Large
12 ct
\$2.19 \$0.18 each

Quantity: + Add to cart

♥ Favorite

1
2
3
4
5
6
7
8
9
Custom Amount



Ingredients

Large Eggs.

Directions

Safe Handling Instructions: To prevent illness from bacteria; keep eggs refrigerated, cook eggs until yolks are firm, and cook foods containing eggs thoroughly. Keep refrigerated at or below 45 degrees F. Keep refrigerated. Do not refreeze. Best when purchased by date stamped on side of carton.

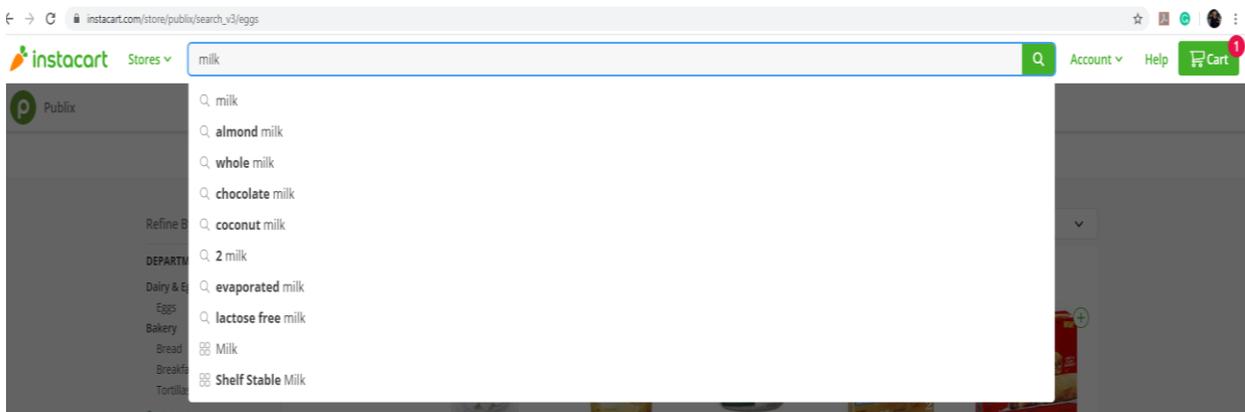
Nutrition Facts

Serving Size 50.00 g	
Servings Per Container 12	
Amount Per Serving	
Calories 70	
	% Daily Value
Total Fat 4.5g	7%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 215mg	72%
Sodium 65mg	3%

Enter the quantity you want to purchase. After selecting a quantity, click **Add to cart**.

Clicking on an item also shows the Nutrition Facts.

To add more items, go back to the top of the page and type in another item. -Notice how it provides search tips!

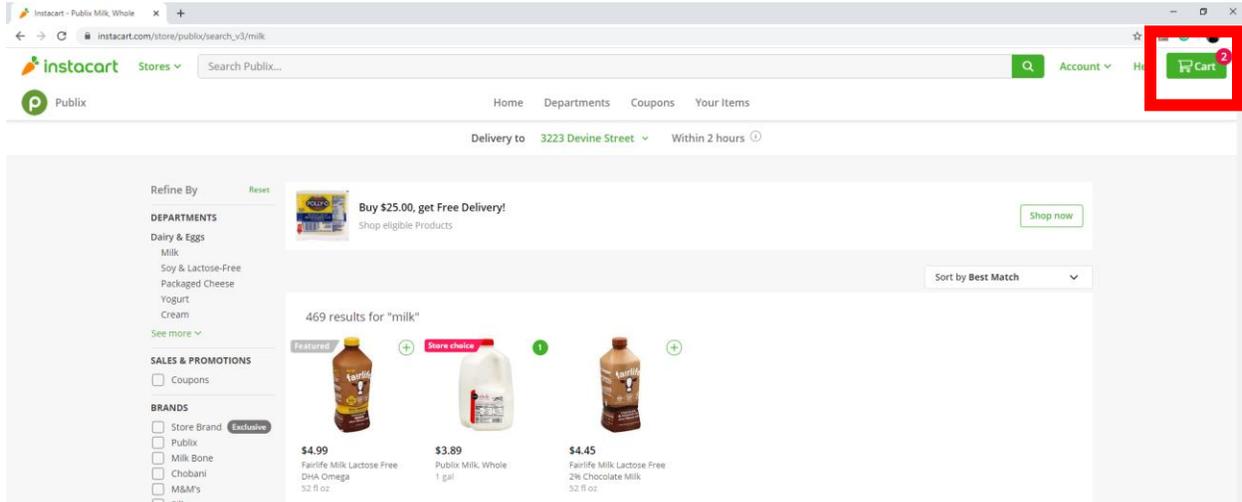


The screenshot shows the Instacart website interface. At the top, there's a search bar with the text 'milk' entered. Below the search bar, a dropdown menu displays search suggestions: 'milk', 'almond milk', 'whole milk', 'chocolate milk', 'coconut milk', '2 milk', 'evaporated milk', and 'lactose free milk'. On the left side, there's a navigation menu with categories like 'Publix', 'Refine B', 'DEPARTM', 'Dairy & E', 'Eggs', 'Bakery', 'Bread', 'Breaks', and 'Tortilla'. On the right side, there's a shopping cart icon with a red notification bubble containing the number '1'. The browser's address bar shows the URL 'instacart.com/store/publix/search_v3/eggs'.

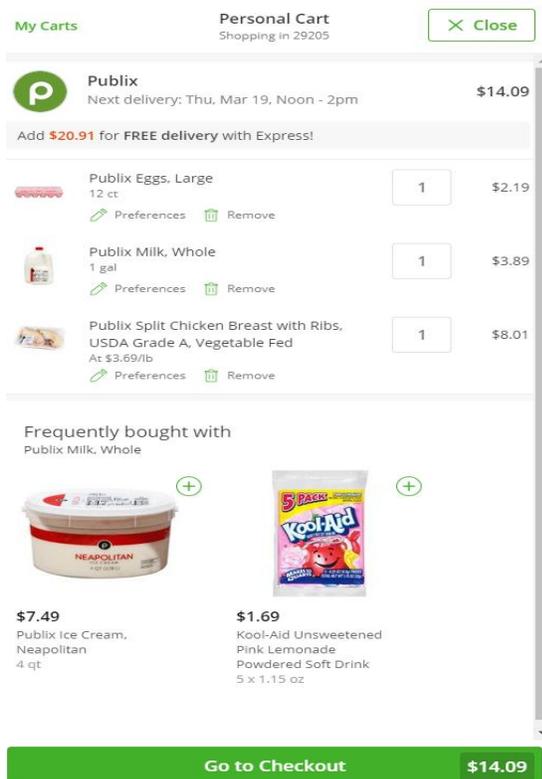
Fast Forward

Completing the Order

When you are finished shopping, click on the green cart icon in the top right corner of the page.



Review your order

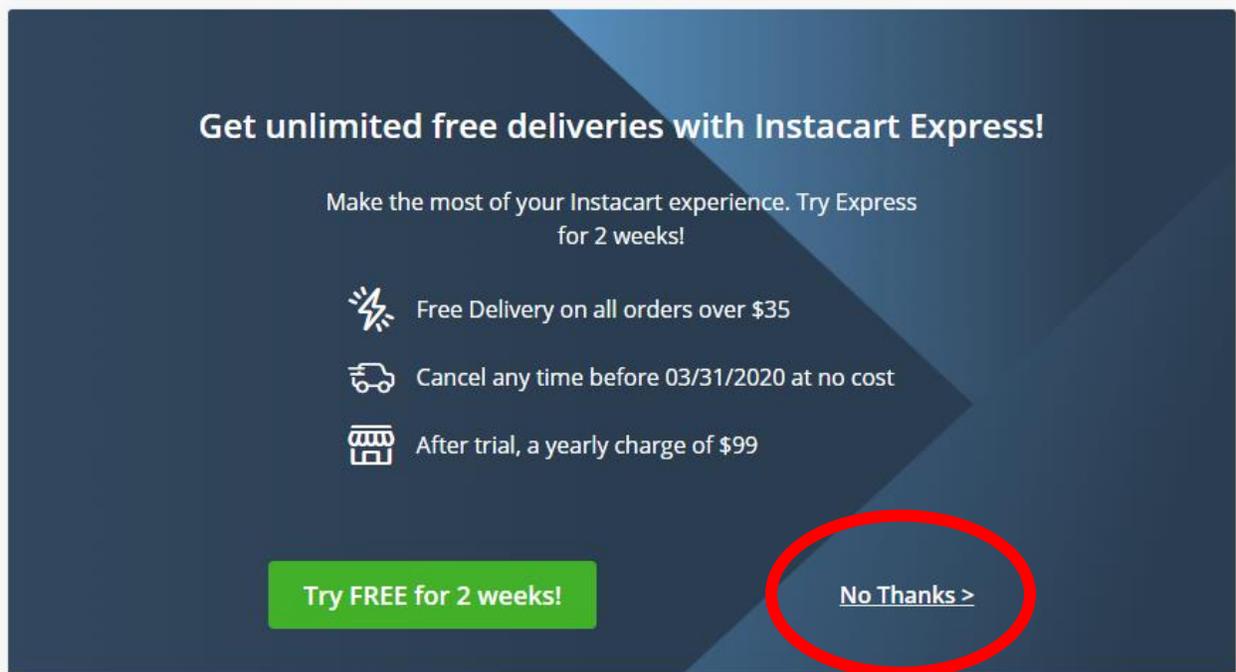


Reviewing your order allows you to change the quantity of an item, review your cart for missing items, and see your total.

Click **Go to Checkout**.

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***Please note—This is an advertisement you do not need to purchase Instacart Express.**



Get unlimited free deliveries with Instacart Express!

Make the most of your Instacart experience. Try Express for 2 weeks!

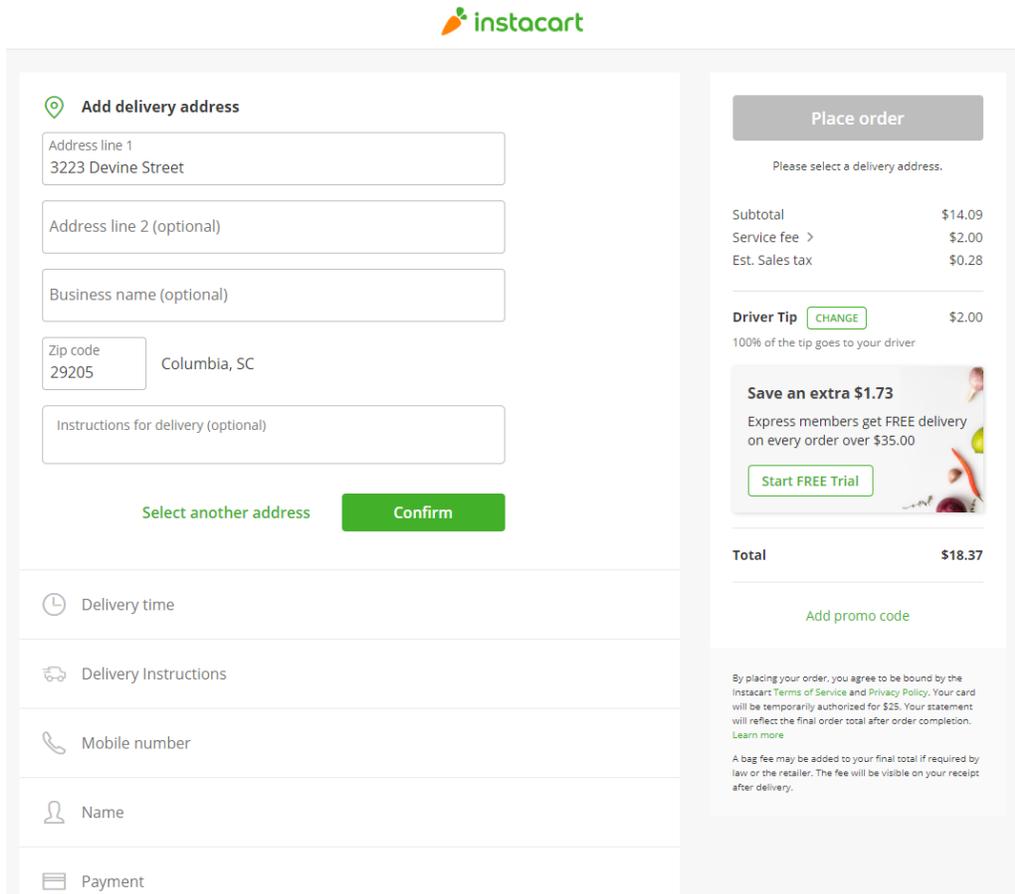
-  Free Delivery on all orders over \$35
-  Cancel any time before 03/31/2020 at no cost
-  After trial, a yearly charge of \$99

[Try FREE for 2 weeks!](#) [No Thanks >](#)

Continued on next page.

Fast Forward

After Clicking “No Thanks” you will verify your delivery address, delivery time, special directions, phone number (for questions) and enter your payment information.



The image shows the Instacart checkout process. On the left, there is a form for adding a delivery address. The form includes fields for Address line 1 (3223 Devine Street), Address line 2 (optional), Business name (optional), Zip code (29205) and City (Columbia, SC), and Instructions for delivery (optional). Below the form are buttons for 'Select another address' and 'Confirm'. On the right, there is a 'Place order' button and a summary of the order. The summary includes a subtotal of \$14.09, a service fee of \$2.00, and an estimated sales tax of \$0.28. A driver tip of \$2.00 is also shown, with a 'CHANGE' button. A promotional message offers a \$1.73 discount for Express members. The total order amount is \$18.37. Below the summary, there is a field for adding a promo code and a disclaimer about the temporary authorization of the card.

instacart

Add delivery address

Address line 1
3223 Devine Street

Address line 2 (optional)

Business name (optional)

Zip code
29205

Columbia, SC

Instructions for delivery (optional)

Select another address **Confirm**

Place order

Please select a delivery address.

Subtotal \$14.09
Service fee > \$2.00
Est. Sales tax \$0.28

Driver Tip **CHANGE** \$2.00
100% of the tip goes to your driver

Save an extra \$1.73
Express members get FREE delivery on every order over \$35.00
Start FREE Trial

Total **\$18.37**

Add promo code

By placing your order, you agree to be bound by the Instacart Terms of Service and Privacy Policy. Your card will be temporarily authorized for \$25. Your statement will reflect the final order total after order completion. [Learn more](#)

A bag fee may be added to your final total if required by law or the retailer. The fee will be visible on your receipt after delivery.

Next, click on **Delivery Time** to pick a day and time that works best.

Fast Forward



3223 Devine Street, Suite 3
Columbia, SC 29205

Choose delivery time

Today Mar 17	THU Mar 19	FRI Mar 20	SAT Mar 21	SUN Mar 22
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9am - 11am		\$7.99		CHOOSE
Noon - 2pm		\$7.99		CHOOSE
1pm - 3pm		\$7.99		CHOOSE
2pm - 5pm		\$7.99		CHOOSE
4pm - 6pm		\$7.99		CHOOSE
6pm - 8pm		\$7.99		CHOOSE

Delivery Instructions

Mobile number

Name

To **choose a delivery time**, click the day that you would like your items delivered and **select a time**.

If you have delivery instructions, enter them into the text field.
For example, 'come to the side door.'



3223 Devine Street, Suite 3
Columbia, SC 29205

Delivery time
Thursday, Mar 19, 1pm - 3pm

Delivery Instructions

Add delivery instructions (optional)

Leave at my door if I am not around

By selecting this option you accept full responsibility for your order after it has been delivered unattended, including any loss due to theft or damage due to temperature sensitivity.

Continue

Mobile number

Fast Forward



3223 Devine Street, Suite 3
Columbia, SC 29205

Delivery time
Thursday, Mar 19, 1pm - 3pm

Delivery Instructions
Leave at my door if I am not around

Mobile number
We use your number to text or call you about your order.

Mobile number (10-digit)
(803) 555-5555

Save

Name

Payment

Publix Contact Info

3 items

Delivery Instructions
Leave at my door if I am not around

Mobile number
8035555555

Contact name

First Name
Johnny

Last Name
Veteran

Save

Payment

Publix Contact Info

3 items

Enter your phone number.

This is to give you updates on your order and if there are any specific questions or problems with the order.

Enter your first and last name.

Fast Forward

Entering Payment Information

 **Delivery time** ▼
Thursday, Mar 19, 1pm - 3pm

 **Delivery Instructions** ▼
Leave at my door if I am not around

 **Mobile number** ▼
8035555555

 **Name** ▼
Johnny Veteran

 **Add a payment method**

    and more

Card Number	Expiration	CVC
 1111 2222 3333 4444	01 / 21	555

Billing address ▼
3223 Devine Street

[Continue](#)

Enter your debit or credit card information and click continue when you are done.



Fast Forward

Reviewing the Order

Review **your order** to make sure that it is correct. When you are ready to send your order, click on the button that says **Place Order**.



Congratulations! Your order is on the way!

For additional information like how to track your delivery or add items after you have already paid, visit www.Instacart.com/help